

# ARTHUR TEJADA

GRAPHIC/MULTIMEDIA/MARKETING DESIGNER



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I live the world of graphic design, from corporate identity to web layout, I also have great interest in marketing and social media.

## EDUCATION

2013 - Present  
Brewing Certificate  
University of California San Diego Extension - San Diego, CA.

2004  
Graphic Design B.S.  
Art Institute of California - San Diego, CA.

2003  
Selected Studies  
Mesa College - San Diego, CA.

## WORK EXPERIENCE

Paleo Treats 2014  
Multimedia Designerr in Logan Heights San Diego  
Facebook advertising. Re-targeting and landing page design with emphasis on A/B testing in Wordpress. Basic graphic design duties and light HTML/CSS. Web based marketing.

Zeeto Media 2011 - 2013  
Multimedia Designer in Downtown San Diego  
Illustration, graphic design and web layout with an emphasis on landing page design. Product photography and photo editing.

Autobytel RPM 2005 - 2008  
Senior Graphic Designer in Irvine, CA  
Direct marketing in the automotive industry with an emphasis on print design.

## SOFTWARE SKILLS

Adobe Photoshop ██████████  
Adobe Illustrator ██████████  
Adobe Indesign ██████████  
Adobe Dreamweaver ██████████  
HTML & CSS ██████████

## KNOWLEDGE

- ✓ Landing page optimization.
- ✓ Web usability.
- ✓ Social media.
- ✓ Interface Design.
- ✓ Image editing.
- ✓ Typography.
- ✓ A/B Testing.

## PERSONAL SKILLS

